



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:
DIPLOMA IN MASS COMMUNICATION /PUBLIC RELATIONS
HMC 2103 PHOTOGRAPHY
END OF SEMESTER EXAMINATION

SERIES: AUGAST 2024

TIME: 2 HOURS

DATE: Pick DateAug2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of four questions. Attemptquestion ONE (Compulsory) and any other TWO questions.

QUESTION ONE

Define the following camera controls and explain their uses.

- (i) Viewfinder.(3 marks)
- (ii) Shutter speed Dial.((3 marks)
- (iii) Shetter speed release.(3 marks)
- (iv) Casing and viewfinder.(3 marks)
- (v) Lens Release.(3 marks)
- (vi) Prism.(3 marks)



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- (vii) Aperture and shutter dial(3 marks)
- (viii) F-Stop ring and ASA dial.(3 marks)
- (ix) Lens and mirror.(3 marks)
- (x) The lens.(3 marks)

QUESTION TWO

- (a) Define photojournalism.(2 marks)
- (b) Explain the role that photojournalism in the society.(18 marks)

QUESTION THREE

Discuss the advantages and disadvantages of digital photography .(20 marks)

QUESTION FOUR

Discuss the relevance of Commercial Photography in the digital era. (20 marks)

QUESTION FIVE.

Illustrate and explain the exposure triangle. (20 marks)



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