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TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:
DIPLOMA IN JOURNALISM AND MASS COMMUNICATION
HMC 2210 ONLINE JOURNALISM
END OF SEMESTER EXAMINATION

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: ~~Pick Date~~ **APRIL 2025**

Instructions to Candidates 2024

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of four questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

QUESTION ONE

- (a) Describe FIVE challenges associated with online journalism. (10 marks)
- (b) Describe ANY FIVE characteristics of online journalism (10 marks)
- (c) Discuss ANY FIVE ethical considerations experienced by citizen journalism.



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.(10 marks)

QUESTION TWO

Explain the principles used for web writing(20 marks)

QUESTION THREE

You have been asked to make a presentation to both the County and National governments officials on the use of Social Media for citizen engagement. What would you include in your presentation.(20 marks)

QUESTION FOUR

Discuss how you would detect fake NEWS before sharing online(10 marks)

QUESTION FIVE

(a) I Define Digital Media Literacy.(4 marks)

(b)Explain the Differentiate among.

(i) Misinformation.(marks)

(j) Disinformation.(4 marks)

(k) Mal-information.(4 marks)

(l) Deed fakes(4 marks4 marks)



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