



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN GRAPHIC DESIGN

HGD 2110: Textile & Print Process

END OF SEMESTER EXAMINATION

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: Pick Date Apr 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FOUR** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

Define the following terms

Object study

II. Elemental motif

III. Rough sketches

IV. Research among audiences

V. Repeat designs

QUESTION ONE (B)

I. Differentiate the need of painted object study and

designed object thematic study.**20marks**

II. Distinguish between artistic thematic object motif and

reprints of motifs of past prints.**5marks**

III. Outline the need of alternative color schemes.**5marks**

IV. Analytically present **five** possible elements of textile repeats.

QUESTION TWO

Design of motif is determined by the character of audiences.

Discuss the need of each of the demographic items of the audience character.**20marks**

QUESTION THREE

Given

this as the design elemental motif, create a

continuous repeat design of in both horizontal and vertical

directions and apply two alternative color schemes you

recommend to a client.**20marks**

QUESTION FOUR

Discuss **Eight** alternative color schemes that are harmonious

with each other with examples illustrated and the principle

behind it.**20marks**

QUESTION FIVE

Textile designs are easily sold when demonstrated on mannequins, why is this?**10marks**

Replicate this principle within own chosen abstract design,

which is ready for a client for own use.**20marks**

