



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

**UNIVERSITY EXAMINATION FOR:
BACHELOR OF BROADCAST JOURNALISM/BACHELOR OF
JOURNALISM & MASS COMMUNICATION
HBJ 4210: TELEVISION PRODUCTION
END-OF-SEMESTER EXAMINATION
SERIES: APRIL 2025
PRACTICAL PROJECT**

DATE: APRIL 2025

Instructions to Candidates

ATTEMPT ALL TASKS

TASK ONE (20 Marks)

The TV PANEL DISCUSSION TASK (GROUP TASK)

The purpose of this Project is to introduce how the studio crew positions such as: the studio camera operator, audio engineer, director, the technical director and talent collaborate on a production shoot.

You will be required to do the following:

- Choose a trending topic
- Decide on who your moderator(s) will be
- Identify and invite your panelists
- File out a crew list,
- Script your voiceover and questions, and
- Find music.



TUM is ISO 9001:2015 Certified

The final component of the project will be recorded for the interviewee to air on your group's session on TUMO TV.

TASK TWO (20 Marks)

TUMO TV NEWS SEGMENTS

TUMO TV News is a daily event on TUMO TV. To enhance the program's information and look, we are including Weather, Sports, Entertainment, and a "Here's What I Think" segment. Working in groups SEVEN you will produce those segments to be rolled in during the news broadcast.

TASK THREE (20Marks)

PRODUCING A FULL TV SHOW (INDIVIDUAL TASK)

The purpose of this project is to provide you the opportunity to produce a full ONE-HOUR TV show to be aired on TUMO TV - Sample shows include: Storybook Theater, Cooking, Game Show, Press review or any other theme-related talk shows.

All stages of the show will be planned in pre-production and executed during production. Three shows will be created during this unit.

TASK FOUR (15marks)

TV NEWS PACKAGE (INDIVIDUAL TASK)

The government of Kenya has in the recent past made many policy changes touching on the lives of Kenyans e.g. use of e-Citizen platform to make all payments, MOU between UDA and ODM, Social Health Insurance Fund, etc. These changes have proved diverse opinions from across-section of Kenyans. To capture the divergent views of the citizens, you are to research, interview, shoot and produce a 4-minute news package on any of the issues.

SUBMISSION REQUIREMENTS (25 Marks)



You will submit a portfolio of all the pieces of assignment in one folder. The folder should contain the following:

1. Reflective Essay: a 500-word reflective essay on how you journeyed through all your tasks addressing the following:
 - Your expectations at the beginning of the journey
 - What you knew at the start of the journey
 - What you found out
 - What new knowledge you have gained
 - How the knowledge will help you in the field of TV journalism
 - What challenges have you faced
 - How you resolved them
 - Conclusion
2. Evidence of research conducted on all the tasks
3. The proposal, with evidence of pitching, treatment, budgets, shooting schedules etc
4. Scripts

