



Technical university of Mombasa

School of Humanities and Social Sciences

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:
CERTIFICATE IN MASS COMMUNICATION
HMC 1106: PHOTOGRAPHY
END OF SEMESTER EXAMINATION

SERIES: 2024

TIME: 2HOURS

DATE: Pick Date JULY 2024

Instructions to candidates

You should have the following for this examination

-answer booklet, examination pass and student id

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question One

- a) Define Press Photography (2 Marks)
- b) Define Portrait Photography (2Marks)
- c) Indicate FOUR Characteristics of Press Photography. (4Marks)
- d) Mention FOUR Characteristics Portrait Photography.(4Marks)
- e) Write TWO Purpose of Press Photography.(2Marks)
- f) Outline FOUR Purpose of Portrait Photography.(4Marks)
- g) Name TWO Techniques used in Press Photography.(2Marks)
- h) Mention FOUR Techniques of Portrait Photography.(4Marks)
- i) List THREE differences in comparison between portrait & Press Photography (6Marks)

Question two

- a) Define freelance photography.(2 marks)
- b) Describe FIVE genres of Freelance Photography. (5Marks)
- c) Explain FIVE aspects to consider for a successful Freelance Photography business. (5Marks)
- d) List FOUR advantages of Freelance Photography. (4Marks)
- e) List FOUR challenges of Freelance Photography. (4Marks)

Question three

- a) Outline FIVE basic adjustment tools used in Photography post-processing. (5Marks)
- b) Briefly explain FIVE advanced techniques that can be used in Photography post-processing. (5Marks)
- c) Mention FIVE creative edit tools that can be used in Photography post-processing. (5Marks)
- d) Write any FIVE software tool that can be used in post - processing. (5Marks)

Question four

- a. Define Photo Essay (2Marks)
- b. Describe FOUR components of a Photo Essay. (8Marks)
- c. List EIGHT steps to create a Photo Essay. (8Marks)
- d. Give and explain 2 tips for creating a compelling Photo Essay. (2Marks)

Question five

- a. Define photography in artistic perspective. (2Marks)
- b. Define photography in scientific aspect. (2Marks)
- c. Explain 4 aspects that highlight photography in its artistic nature. (8Marks)
- d. Explain 4 aspects that highlight photography in its scientific nature. (8Marks)