



TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:
CERTIFICATE IN MASS COMMUNICATION
HMC1109: RADIO PRODUCTION BASICS

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: 10 April 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

You are working with Mambo Radio station as a Producer.

- a) State **FIVE** basics Radio Production involves itself in for it to create engaging radio programs. (10 Marks)
- b) Outline **FIVE** Purposes of radio. (10 Marks)
- c) Identify **FIVE** characteristics of radio. (10 Marks)

Question TWO

- a) You are working as a radio presenter with a Kenyan radio station. Describe **SIX** types of radio equipment (12 Marks)
- b) Outline **FOUR** items covered when scripting radio talk shows. (8 Marks)

Question THREE

- a) You are a radio presenter with Kenyan leading radio station. Name **FOUR** other radio staff working with you in this station. (8 Marks)
- b) Explain **SIX** types of radio programme formats for this station. (12 Marks)

Question FOUR

- a) A local radio station has hired you as its Presenter. Analyze **FIVE** importance of scripting. (10 Marks)
- b) Identify **FIVE** reasons for writing radio scripts. (10 Marks)

Question FIVE

- a) A local radio station has hired you as its Presenter. Explain **SEVEN** steps you will follow to script your radio content. (14 Marks)
- b) Outline **THREE** qualities of radio documentaries. (6 Marks)