



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:
CERTIFICATE IN MASS COMMUNICATION
HMC 1109: RADIO PRODUCTION BASICS

SERIES: DECEMBER 2024

TIME: 2 HOURS

DATE: 5Dec 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- i. You are working as a radio presenter in Daima Radio Station. Name **EIGHT** Personnel that work alongside you in this radio station (8 Marks)
- ii. Describe **SIX** characteristics associated with Radio Stations. (12 Marks)
- iii. Explain **FIVE** disadvantages of radio. (10 Marks)

Question TWO

- i. BEKI radio station has hired you as their radio producer. Discuss **FIVE** types of radio programme formats you will produce for this radio station. (10 Marks)
- ii. Highlight **FIVE** types of Studio layout in this radio station. (10 Marks)

Question THREE

- i. As a radio technician with Mambo Leo radio, highlight **EIGHT** types of radio equipment. (8 Marks)
- ii. Explain **SIX** types of audio . (12 Marks)

Question FOUR

- i. You are currently editing some audios for your radio station. Describe **FIVE** tasks you will carry out during the editing of imported audio files. (10 Marks)
- ii. Discuss **FIVE** purposes of sound effects. (10 Marks)

Question FIVE

- i. Outline **FOUR** types of audio processing techniques. (8 Marks)
- ii. Explain **SIX** guidelines for recording high quality audio. (12 Marks)