



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:
CERTIFICATE IN MASS COMMUNICATION
HMC 1108: PUBLICATION AND EDITING SKILLS
END OF SEMESTER EXAMINATION

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: Pick Date Apr 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, Examination Pass and Student ID

This paper consists of five questions.

Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question 1 - (Compulsory question)

(a) Rewrite the following sentences from *passive* to *active* voice. (10 marks)

- i. The wildlife conservation bill was passed by parliament last week.
- ii. The stolen car was recovered by the police in Nakuru.
- iii. The new shopping mall will be opened by the governor next month.
- iv. The football match was watched by thousands of fans at Nyayo Stadium.
- v. The trees were planted by the Green Belt Movement in Murang'a.

(b) A journalist went out to field to cover an event and he came back with following materials in his note book.

Please use the material to write a news story of about 150 words using inverted pyramid approach. Your article will be evaluated for story angle, intro appeal, coherence, grammar, and comprehensiveness. (20 marks)

Assume you are writing for Mombasan Daily newspaper to be read tomorrow.

- Location: Swift Commercial Bank, Obote Avenue, Mombasa town
- Time of robbery: Around 10:30 AM today.
- Number of robbers: 5 armed men; Amount stolen: Kshs 3.5 million; Weapons used: Pistols and machetes.
- Casualties: 1 security guard injured (shot in the leg), no deaths reported
- Witness statement: Jane Wanjiru, a customer: "The robbers stormed in and ordered everyone to lie down. They were shouting and waving guns. It was terrifying. One of them shot the guard when he tried to resist."
- Police statement: Mombasa County Police Commander Ali Nuno: "We have launched a manhunt for the suspects. We urge anyone with information to come forward. These criminals will not escape justice."
- Escape method: The robbers fled on two motorbikes parked outside the bank
- Duration of robbery: Less than 10 minutes
- Bank response: The bank has temporarily closed the branch for investigations and to assess the damage
- The injured guard was rushed to Coast General Hospital.

Question 2

(a) Edit the following sentences to ensure proper subject-verb agreement. (10 marks)

- i. The team of players are traveling to Mombasa for the tournament.
- ii. Each of the students have submitted their assignments on time.
- iii. The news about the election results were broadcasted on all channels.
- iv. Neither John nor his friends is attending the meeting tomorrow.
- v. The committee have decided to postpone the event due to the rains.

(b) Edit the following sentences to ensure proper parallelism. (10 marks)

- (i) The students were asked to revise their notes, practice past papers, and they should also seek help from teachers.
- (ii) The conference will include presentations, workshops, and there will also be networking sessions.
- (iii) The project requires planning, dedication, and to have patience.

- (iv) The goals of the school are to educate students, developing their talents, and to prepare them for the future.
- (v) During the holiday, we visited the Maasai Mara, went to Lake Nakuru, and hiking at Mount Kenya.

Question 3

- a) *State whether the following words are correctly or wrongly spelled, and rewrite them correctly where necessary:* (5 marks)
 - i) untill
 - ii) embarass
 - iii) neccessary
 - iv) goverment
 - v) enviroment
- b) Name FIVE types of editors found in a newspaper organization. (5 marks)
- c) Explain FIVE purposes of editing. (10 marks)

Question 4

- (a) You have just realized that youth in your county lacks a local magazine or blog that addresses relevant issues of their concern. You feel there is a gap in the publishing market to meet their needs. Using examples, explain FIVE factors you would consider before starting the publication. (10 marks)
- (b) You have been assigned to be editor in charge of a monthly magazine of Technical University of Mombasa called the Messenger. Suggest 10 story ideas that you would consider to assign writers to work on for the coming issue. (10 marks)

Question 5

- (a) Explain FIVE characteristics of a good news photograph. (10 marks)
- (b) Describe different techniques of editing a photograph before you insert on the magazine. (10 marks)