



Technical university of Mombasa

School of Humanities and Social Sciences

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:
CERTIFICATE IN MASS COMMUNICATION
HMC 1106: PHOTOGRAPHY
END OF SEMESTER EXAMINATION

SERIES: AUGUST 2024

TIME: 2HOURS

DATE: Pick Date Aug 2024

Instructions to candidates

You should have the following for this examination

-answer booklet, examination pass and student id

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question One

- a) What is photography? (2Marks)
- b) Mention **TWO** early types of cameras in history of photography. (2Marks)
- c) Explain **FIVE** elements of photography (10 Marks)
- d) Describe any **FIVE** rules and techniques that lead to great photography (10 Marks)
- e) Explain the **THREE** primary settings, that often control exposure in a camera (6Marks)

Question two

- a) What is Aperture in photography? (2Marks)

- b) Define Shutter Speed in photography. (2Marks)
- c) Explain ISO in photography. (2Marks)
- d) What genre of photography that requires perspective control lenses, attention to lines and symmetry, and shooting is done at different times of day for varied lighting. (2Marks)
- e) What genre of photography requires versatile equipment for different lighting conditions, quick reflexes to capture candid moments and good communication skills? (2Marks)
- f) What genre of photography requires long exposures, tracking mounts to counteract Earth's rotation, specialized telescopes and cameras? (2Marks)
- g) Describe any **FOUR** popular types of photography. (8Marks)

Question three

- a) List and briefly explain FIVE basic adjustment tools used in Photography post-processing. (5Marks)
- b) List and briefly explain FIVE advanced techniques that can be used in Photography post-processing. (5Marks)
- c) Describe FIVE creative edit tools that can be used in Photography post-processing. (5Marks)
- d) Mention any FIVE software tool that can be used in post - processing. (5Marks)

Question four

- a. Define photography in artistic perspective. (2Marks)
- b. Define photography in scientific aspect. (2Marks)
- c. Explain 4 aspects that highlight photography in its artistic nature. (8Marks)
- d. Explain 4 aspects that highlight photography in its scientific nature. (8Marks)

Question five

- a. Explain THREE areas of ethical consideration in photography (6marks)
- b. Describe FIVE Challenges of photography in the Digital Age (10marks)
- c. Outline FOUR Tips to consider for Success in Freelance Photography. (4Marks)