



## TECHNICAL UNIVERSITY OF MOMBASA

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School of Humanities and Social Sciences

Social Sciences

**UNIVERSITY EXAMINATION FOR:**  
**BACHELOR OF JOURNALISM IN MASS AND COMMUNICATION**  
**HMC 4212: :SCREEN WRITING**

**SERIES:** DECEMBER 2024

**TIME:** 2 HOURS

**DATE:** Pick DateDec 2024

### **Instructions to Candidates**

You should have the following for this examination

*-Answer Booklet, examination pass and student ID*

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

**Do not write on the question paper.**

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### **Question ONE**

- a. Explain any **FIVE** reasons why script writing is important in film production  
(10 Marks)
- b. Discuss the following terms as used in screen writing and give clear examples;
  - Drama
  - Documentary
  - Exposition
  - Interior (in screen writing)
  - Synopsis(10 Marks)
- c. Drama movies follow a clearly defined narrative plot structure, with clear examples, analyze the **basic** structure of a dramatic screenplay taught in this unit (10 Marks)

### **Question TWO**

- a. With clear examples, explain the following scripts as used in screen writing
  - Original script
  - Adapted script
  - Standalone script
  - Spec script(10 Marks)

- b. Highlight the **FOUR** major elements of screen treatment. (10 Marks)

**Question THREE**

- a. Highlight **FIVE** tips for Writing Drama Screenplays. (10 Marks)
- b. With clear examples, explain **THREE** major advantages of indirect characterization. (10 Marks)

**Question FOUR**

- a. Most script writers lack even the elementary knowledge in screen writing; Discuss **FIVE** essential elements you should consider in writing a script. (10 Marks)
- b. Explain **FOUR** tips you should put into consideration while writing a documentary **after** shooting. (10 Marks)

**Question FIVE**

- a. You have been asked by your sponsor to write a treatment for a play you are working on about 'social media; new addiction. Develop a sample treatment for a play your choice to be presented to your sponsor. (10 Marks)
- b. Describe **SIX** steps that can guide a writer on how to write a script for a video. (10 Marks)