



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM IN MASS AND COMMUNICATION

HMC 4212: :ACADEMIC WRITING

SERIES: DECEMBER 2024

TIME: 2 HOURS

DATE: Pick DateDec 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a. Explain the following terms as used in academic writing;
 - Academic writing
 - Annotated bibliography
 - Research questions
 - Rhetorical stance (10 Marks)
- b. Your colleague wants to write a research paper based on **‘issues concerning young people on social media;**
 - Develop a sample research question that can be established from the above broad topic (4marks)
- c. Highlight any **FOUR** details that makes a good research question. (6marks)
- d. With examples, discuss **SIX** main components of a research paper. (10 Marks)

Question TWO

- a. Analyse any **FIVE** pitfalls that occur while formulation research questions. (10 Marks)

b. The following information was extracted from a text book:

Author names:

Jeff Kagame

Peter Morgan

Doris White

Michael Tyson

Title:

Wonders of communication in marriage

Year of publication:

2021

Edition: 2nd

Town/city: Nairobi, Kenya

Publisher; Longhorn Publishers

Use the information given to write down an **intext** bibliography and the **reference** as they would appear in your academic writing. (10 Marks)

Question THREE

- a. Highlight **FIVE** ways in which a writer can demonstrate confidence in showing stance in academic writing. (10 Marks)
- b. In your own words, define referencing as used in Academic writing? (4marks)
- c. Explain **THREE** reasons discussed in this unit, why referencing is important. (6Marks)

Question FOUR

- a. You are planning to write a paper for your project discuss **FIVE** features you would include in your checklist before presenting your proposals. (10 Marks)
- b. Explain with examples the following features that make a good research question:
 - Feasibility
 - Ethical
 - Relevant
 - Novel(10Marks)

Question FIVE

- a. Explain any **FIVE** categories of Academic Writing discussed in this unit. (10 Marks)
- b. Highlight any **FOUR** ways you can collect data using qualitative research design. (10 Marks)