



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF

JOURNALISM & MASS COMMUNICATION

HMC 4203: WORLD LITERATURE

END-OF-SEMESTER EXAMINATION

SERIES: AUGUST 2024

TIME: 2 HOURS

DATE: AUGUST 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE (30 Marks)

- a) What is the meaning of Literature? (2 Marks)
- b) State and explain the five genres of literature. (10 Marks)
- c) Storytelling is a fundamental aspect of human experience and is integral to every world culture. To what extent is this true based on the importance and influence of storytelling to society? (15 marks)



- d) Identify at least THREE examples of world Literature (3Marks)

Question TWO (20Marks)

You have been asked to give a presentation on “The Elements of a Story” to a group of High School students. What will your presentation look like? (20Marks)

Question THREE(20Marks)

Discuss the various storytelling techniques across the cultures of the world. (20Marks)

Question FOUR (20Marks)

- a) What do understand by the following:
- i. Literature as a reflection of the society (3marks)
 - ii. Literature as a tool for change (3Marks)
 - iii. Literature as a means for personal growth (3Marks)
- b) Briefly discuss the history of World Literature from ancient Sumeria to date (11Marks)

Question FIVE (20 Marks)

Create your own Story or use one you have read. Share your story and analyse it based on the following:

- i. Plot (4marks)
- ii. Characters (4Marks)
- iii. Setting (4Marks)
- iv. Conflict (4Marks)
- v. Theme(s) (4Marks)

