



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:
BACHELOR OF JOURNALISM & MASS COMMUNICATION
HMC4408: ADVANCED TELEVISION AND VIDEO PRODUCTION
END-OF-SEMESTER EXAMINATION
SERIES: AUGUST 2024
PRACTICAL PROJECT

DATE: AUGUST 2024

Instructions to Candidates

It would be best if you had the following for this examination
ANSWER ALL QUESTIONS

TASK ONE (30Marks)

TELEVISION DOCUMENTARY

Documentary Film Production

This is a 25-minute screen time assignment. You will work in groups of SIX members. You will assign each member a specific task that will work towards the successful realisation of the project goals

STEP 1

A. Choosing your Topic

Meet as a group and consider the various ideas you have for a good TV documentary:

- Climate Change
- Technology and Education
- Sex and Gender Identity



- Cyber security & Privacy
- Political Mass Action & Destabilization
- Marijuana, use, abuse and agitation for legalization
- Drug abuse and Mental health in Mombasa
- Healthcare
- Mental wellness and ties to technology
- Renewable Energy Sources
- Recycling
- Garbage Management and Environmental Pollution in Mombasa.
- Blue Economy Strategies in the *Jumuiya ya Kaunti za Pwani*, etc.

Select one good idea from the rest and do further research for information. Write a proposal to convince your producer beyond any shadow of doubt that you can make a film of impact and significance.

Remember:

A good documentary:

- Tells a good story
- Changes us by evoking our emotions as well as by supplying a necessary framework of information and facts
- Usually takes a critical view of some aspect of the human condition
- Dramatizes human truths, both large and small, by showing them in action
- Usually needs you to supply the traditional dramatic ingredients –characters, exposition, building tension between opposed forces, confrontation, climax, and resolution.
- Is made from a passionate involvement

Step 2: Shoot and Edit

Edit the first assembly.

- Fine cut.
- Show to one or more trial audiences, evoke critiques, and make adjustments accordingly.
- Finalize sound by mixing and equalizing tracks.
- Show for evaluation.

Step 3: Editing:

Goals:

- Action match cutting
- Montage principles to render a mood, compress action, or create a sense of lyricism (sentimental/ poetic)



- Cuts making use of movement by either the subject or camera
- Intercutting between complementary shots
- Overlap cutting where sound precedes its accompanying picture
- Overlap cutting where the picture precedes its accompanying sound
- Exploitation of inherent verbal, visual, and musical rhythms
- Inserts or cutaways used as motivated point-of-view (POV) shots
- Development of sub-textual hints and information
- Reaction shots used to indicate the inner lives of participants
- Meaningful tension and counterpoint between words and images
- Figurative sound or visual devices used to create foreshadowing, analogy, irony, metaphor, repetition
- Music used intelligently

Note: Creating tension between words and images usually means looking at the available visuals for their figurative (as opposed to merely illustrative) content.

TASK TWO (15 Marks)

The TV PROGRAM SHOW

This task aims to introduce how the studio crew positions such as the studio camera operator, audio engineer, director, technical director and talent collaborate on a production shoot. The people around us and the world are living history. Their experiences, information, and advice are treasure troves waiting to be mined. You will identify your area of interest, research, identify the person(s) you will interview, draft your questions etc. You will conduct a 20-30 minute interview of either an individual or individuals from their interest areas or in interesting professions. You could do in-person interviews where both parties sit next to each other or virtual interviews, where someone far away records responses to questions.

TASK THREE (15 Marks)

TUMO TV NEWS SEGMENTS

TUMO TV News is a daily event on TUMO TV. Your viewers; the majority of whom are TUM students need to know current events, both for their University community and for the world around them. Having a campus news show is a way to communicate with the campus community of students, lecturers, staff, and parents. To enhance the information and look of the show you will include Weather, Sports, Entertainment, and a commentary



called “*Here’s What I Think*” segment. Working in groups of **SIX** you will produce those segments to be rolled in during the news broadcast.

TASK FOUR (30Marks)

Make a Video Tour of Technical University of Mombasa

Technical University of Mombasa is a premier University at the coastal region of Kenya. While many confess to having heard of it, few have visited it and still don’t have the full knowledge of what the University offers in terms of facilities and space. Given this, working in **groups of SIX**, as students of TUM, you have first-hand knowledge of the institution which you can share with would be visitors and potential students of TUM. You will record and produce a 30-minute tour video of TUM and narrate as you go. You will need special permission to have access to certain spaces, for which you will have to make prior arrangements for such permissions. You will share your video project on important locations of TUM. These projects can be themed around cultural, Academic (Technical, Social Sciences etc)

NOTE:

You will submit a portfolio of all the pieces of assignment in ONE folder. The Folder should contain the following:

1. Your Curriculum Vitae
2. REFLECTIVE ESSAY: a 2000-word reflective essay on how you journeyed through all the tasks. It should address the following:
 - What your expectations were as you enrolled for Advanced Television and Video Production
 - What you knew before you entered the class
 - What you found out
 - What new knowledge you have gained in the course
 - How you will use the knowledge in the field
 - What challenges have you faced



- How you resolved them
 - Conclusion
3. Evidence of research made on all the tasks
 4. Proposals, which MUST indicate evidence of pitching, treatment, budgets and shooting schedules for each project
 5. Scripts

(10Marks)

