



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:
BACHELOR OF JOURNALISM MASS AND COMMUNICATION
HMC 4212: :ACADEMIC WRITING

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: Pick Date Apr 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a. You are planning to write a paper for your project discuss **FIVE** features you would include in your checklist before presenting your proposals. (10 Marks)
- b. Explain the following terms as used in academic writing;
 - Academic writing
 - Annotated bibliography
 - Research questions
 - Rhetorical stance (10 Marks)
- c. Explain any **FIVE** categories of Academic Writing discussed in this unit. (10 Marks)

Question TWO

Your colleague wants to write a research paper based on '**Wrong Parenting**'

- a. Develop a sample research question that can be established from the above broad topic (4marks)

- b. Explain the following types of Quantitative research design. (10marks)
- Descriptive
 - Comparative
 - relationship
- c. Identify and explain any **THREE** academic referencing styles discussed in this unit (10 marks)

Question THREE

- a. Explain **FOUR** common mistakes that are likely to occur while writing a research question (10 marks)
- a. Explain with examples the following features that make a good research question:
- Feasibility
 - Ethical
 - Relevant
 - Novel
- (10 marks)

Question FOUR

- a. In your own words, define qualitative and quantitative research designs as used in Academic writing? (4marks)
- b. Discuss any **THREE** types of data collection methods used in quantitative analysis in Academic writing. (10 marks)
- c. Explore **THREE** ways in which one can demonstrate confidence in showing stance as used in Academic writing (6 marks)

Question FIVE

- a. The following information was extracted from a text book:

Author names:

Jeff Kagame

Peter Morgan

Doris White

Michael Tyson

Title: Wonders of communication in marriage

Year of publication: 2021

Edition: 2nd

Town/city: Nairobi, Kenya

Publisher; Longhorn Publishers

Use the information given to write down an **intext** bibliography and the **reference** as they would appear in your academic writing. Use APA referencing.

- b. You have been asked to write a thesis/ project as a requirement for your qualification before graduating. Discuss any **FIVE** characteristics of a good thesis you would put into consideration. (10 Marks)