



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM MASS AND COMMUNICATION

HMC 4212: :ACADEMIC WRITING

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: Pick DateApr 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other **TWO** questions.

Do not write on the question paper.

Question ONE

- a. Explain any **FIVE** characteristics of academic writing. (10 Marks)
- b. With examples, discuss the following terms as used in academic writing
 - Research question
 - Hypothesis
 - Bibliography
 - APA refencing
 - Academic writing
 - Free of errors (10 Marks)
- c. Explore any **FOUR** benefits of quantitative research design covered in this unit
(10 marks)

Question TWO

- a. Explain the following categories of academic writing discussed in this unit
 - d. Chapters
 - e. Essays
 - f. Technical reports

- g. Research articles (10 marks)
- b. Highlight any **THREE categories** of research questions/designs you can use while writing your research project. (10 Marks)

Question THREE

- a. Clearly define referencing as used in academic writing. (4 marks)
- b. Explain any **THREE** reasons why it is important to reference your work. (6 Marks)
- c. Explain any **FOUR** data collection methods used in qualitative research design (10 Marks)

Question FOUR

- a. A good research question should be one that a researcher can account for in their thesis within a given period of time. Discuss **FIVE** important points to keep in mind while developing research questions. (10 Marks)
- b. With clear examples, explain the following types of thesis statements
 - Explanatory thesis statement
 - Argumentative thesis statement
 - Analytical thesis statement(10 Marks)

Question FIVE

- a. Use the information given below to write the following citations In APA style as learnt in this unit:
 - In-text citation
 - Referencing for bibliography

Authors information:

Mohamad Omar

Kinoti Martin

Lesley Mwende

Joash Kibet

Michael Otieno

Jael Odhiambo

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Town/city; Belmont, California

- b. Discuss any **SIX** components of a research paper as learnt in this unit. (10 Marks)