



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM MASS AND COMMUNICATION

HMC 4212: :ACADEMIC WRITING

SERIES: DECEMBER 2024

TIME: 2 HOURS

DATE: Pick DateDec 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a. Explain any **FIVE** characteristics of academic writing. (10 Marks)
- b. With examples, discuss the following terms as used in academic writing
 - Research question
 - Hypothesis
 - Bibliography
 - APA refencing
 - Academic writing (10 Marks)
- c. You have been asked to write a thesis/ project as a requirement for your qualification before graduating. Discuss any FIVE characteristics of a good thesis (10 Marks)

Question TWO

- a. Explain **FIVE** common Drawbacks that may happen while formulating Research Questions. (10 Marks)
- b. Highlight any **THREE categories** of Quantitative research questions/designs. (10 Marks)

Question THREE

- a. Clearly define a rhetorical stance as used in academic writing. (5 Marks)

b. Explain the following terms as used in Rhetorical stance;

- Topic
- Audience
- Ethos

(9 Marks)

a. Explain any **THREE** reasons why it is important to reference your work. (6 Marks)

Question FOUR

a. A good research question should be one that a researcher can account for in their thesis within a given period of time. Discuss **FIVE** important points to keep in mind while developing research questions. (10 Marks)

b. With clear examples, explain the following types of thesis statements

- Explanatory thesis statement
- Argumentative thesis statement
- Analytical thesis statement

(10 Marks)

Question FIVE

a. Using the following structure write atleast **30 words** under each sub heading, explain and develop a sample research paper as taught in this unit. (12 Marks)

- Title page
- Abstract
- Table of content
- Introduction
- Discussion
- Conclusion
- Recommendation

Discuss any **FOUR** benefits of Academic writing learnt in this unit.

(8 Marks)