



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

HMC 4301: EDITING SKILLS FOR MULTIMEDIA

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: Pick DateApr 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **TWO** Choose No questions. Attempt ALL questions.

Do not write on the question paper.

Question ONE

- i. Discuss the key elements to consider editing a feature article for a university publication.
(10 Marks)
- ii. Outline the complete editorial process for producing a documentary piece, from initial concept to final publication. Discuss writing headlines, font styles, picture editing, legal considerations, and handling evolving stories.(20 Marks)

Question TWO

Produce a multimedia feature story on a topic of your choice. Using multimedia elements and skills incorporate the graphics, music, sound effects, voice over, audio and video transitions and appropriate text in your feature story. Upload it online and share the link. (Ensure the link is shareable and accessible). Additionally submit a written script of your story, explaining the narrative structure and your creative/editorial choices. Include a short section (300–500 words) describing the challenges faced during the production process and how you addressed them. (40 Marks)