



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

HMC 4407: ADVANCED RADIO PRODUCTION

END OF SEMESTER EXAMINATION

SERIES: APRIL 2025

TIME: 3 WEEKS

DATE: Pick Date APRIL 2025

Instructions to Candidates

You should have the following to be graded for this examination

The final project in MP3 format should be enslaved on a CD not DVD. *Each candidate must present an examination pass and student ID when submitting the final project.*

This is a project; you are therefore expected to attempt all questions ~~Choose No. Attempt~~ ALL questions

Individual project (40 marks)

As a documentary producer based in Mombasa, you have been tasked with creating a 10-minute Kiswahili radio documentary that investigates the following topic:

“Tourism vs. Local Livelihoods: The Changing Face of Tourism and Its Effects on Communities in Old Town and Along the Coast.”

Tourism has long been a cornerstone of Mombasa’s economy, but its rapid growth has created a complex relationship between economic opportunity and the erosion of local culture, values, and livelihoods. Your goal is to produce a compelling and balanced audio story that explores how tourism is reshaping the lives of residents in Old Town, Fort Jesus, and surrounding coastal communities.

Your documentary should include:

1. A strong introduction that sets the scene and presents the documentary’s focus.
2. A brief historical and contextual background on the role of tourism in Mombasa.
3. Real stories from residents, youth, local businesspeople, or tour guides, capture diverse perspectives on how tourism has affected daily life.

4. Examination of cultural tensions, gentrification, or changes in traditions, behavior, and public spaces.
5. Insight into government policies, community responses, or sustainable tourism models aimed at preserving local livelihoods.
6. A thought-provoking conclusion that leaves your audience informed and reflective.

Submission Requirements:

1. Submit your final production in MP3 format, incorporating location sounds, music, interviews, and narration.
2. Attach a typed Kiswahili script and a brief English summary (1 paragraph).
3. Label your files clearly with your full name, registration number, and project title.

Project (group project) 30 marks

Working in a group of three, your team has been assigned to write and produce a 15-minute English radio drama centered on the following theme:

“Drugs and Identity Crisis: How Addiction, Mental Health, and Peer Pressure Are Reshaping Family and Community Dynamics in Likoni or Kisauni.”

This production should present a realistic and emotionally engaging portrayal of the challenges facing young people in Mombasa’s urban neighborhoods, particularly how drug use and identity struggles are disrupting family structures and social cohesion. The drama should inform and inspire, while also highlighting possible paths to healing or redemption.

Your radio drama should include:

1. Well-developed characters that represent youth, families, and community voices in Likoni or Kisauni.
2. A strong plotline that explores causes, effects, and potential interventions related to addiction and identity struggles.
3. Scenes depicting family dynamics, social pressures, stigma, and emotional or psychological conflict.
4. Accurate and sensitive inclusion of themes such as mental health, rehabilitation, religious influence, or peer support.
5. Authentic dialogue that reflects local language, tone, and mannerisms.
6. Sound design elements that bring the setting to life—ambient sounds (e.g., ferry horns, street noise, mosque calls), music, or background effects.
7. A clear resolution or message, with a powerful conclusion or call to action for listeners.

Submission Requirements:

1. Submit the final MP3 file, clearly labeled with your group name, project title, and member registration numbers.
2. Include a typed script, and a short role breakdown outlining each member's contribution (e.g., scriptwriting, voice acting, editing, sound design).
3. Ensure high production quality: clarity, consistency, emotion, and creativity will be key.