



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

HMC 4407: ADVANCED RADIO PRODUCTION

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2024

TIME: 3 WEEKS

DATE: Pick Date AUGUST 2024

Instructions to Candidates

You should have the following to be graded for this examination

The final project in MP3 format should be enslaved on a CD not DVD. *Each candidate must present an examination pass and student ID when submitting the final project.*

This is a project; you are therefore expected to attempt all questions **Choose No. Attempt ALL questions**

Individual project (40 marks)

Produce a 10-minute Swahili radio documentary exploring the significant impact of Kenya's youth on political issues, particularly their active participation, and leadership amidst recent protests surrounding the finance bill.

Content:

- a) Highlight youth activism: Explore their roles, motivations, and methods of engagement in political issues.
- b) Showcase youth leadership: Feature young leaders who have emerged during the protests.
- c) Analyze societal impact: Discuss how youth involvement is influencing public discourse and policy.
- d) Examine challenges: Address obstacles faced by youth in political activism.
- e) Propose future directions: Suggest strategies for sustaining youth engagement and leadership in political spheres.

Presentation:

- a) Maintain a compelling narrative in Swahili that captivates and informs the audience.
- b) Incorporate interviews, sound effects, and music to enhance the documentary's impact.

Deliverables:

1. 10-minute audio documentary on CD.
2. Written script for the documentary.

Project (group project) 30 marks

In groups of three, your task is to script and produce a 15-minute English radio drama focusing on the social economic challenges faced by youth in Kenya.

Your drama should:

- Educate & Entertain: Inform listeners about the economic challenges youth face in Kenya while keeping them engaged.
- Include:
 - a) Attention-grabbing intro & clear conclusion
 - b) Compelling plot with real-life challenges and potential solutions
 - c) Well-developed characters in realistic settings
 - d) Natural dialogue, sound effects, & music
 - e) Skilled narration & voice acting

Deliverables:

1. 15-minute radio drama on CD
2. Written script for the radio drama with script directions.
