



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:
BACHELOR OF BROADCASTING AND JOURNALISM

HBJ 4303: :CREATIVE WRITING

SERIES: DECEMBER 2024

TIME: 2 HOURS

DATE: Pick DateDec 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a. Explain any **FIVE** advantages of studying Creative writing (10 Marks)
- b. With examples discuss the following terms as used in Writing
 - Creative writing
 - Technical writing
 - Complex character
 - Setting (10 Marks)
- c. In your own words and with a well labelled diagram, clearly explain 'The story triangle' as discussed in this unit (10 Marks)

Question TWO

- a. Your friend wants to write a story targeting a young audience and he has asked you for advice about characters. Explain **FIVE** ways in which you can help him create characters that appeal the audience. (10 Marks)
- b. Highlight **FIVE** goals of technical writing discussed in this unit. (10 Marks)

Question THREE

- a. You want to write a short story with the title 'AGING WISELY'. dedicated to adults, clearly highlight **FIVE** types of characters you would include in this book. (10 Marks)
- b. Explain the **FOUR** main categories of technical writing discussed in creative writing (10 Marks)

Question FOUR

- a. Discuss **FIVE** components of technical writing discussed in this unit. (10 Marks)
- b. Discuss the following terms as used in the structure for dramatic storytelling:
- exposition,
 - rising action,
 - climax,
 - falling action,
 - dénouement
- (10 Marks)

Question FIVE

- a. Discuss any **FOUR** resources /tools that every technical writing should have. (8 Marks)
- b. Develop a clear analysis based on the poem given below. (12 Marks)

The Road Not Taken

By Robert Frost

Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveller, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;

Then took the other, as just as fair,
And having perhaps the better claim,
Because it was grassy and wanted wear;
Though as for that the passing there
Had worn them really about the same,

And both that morning equally lay
In leaves no step had trodden black.

Oh, I kept the first for another day!
Yet knowing how way leads on to way,
I doubted if I should ever come back.

I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I—
I took the one less travelled by,
And that has made all the difference