



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR: BACHELOR OF BROADCASTING AND JOURNALISM

HBJ 4303: :CREATIVE WRITING

SERIES: DECEMBER 2024

TIME: 2 HOURS

DATE: Pick DateDec 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a. In your words and with a clear example define Creative Writing (2 marks)
 - Explain any **FOUR** characteristics of creative writing learnt in this unit (8 Marks)
- b. Discuss any **FIVE** components of technical writing as discussed in this unit (10 Marks)
- c. Analyse the following short extract from 'The River And The Source' basing on the following aspects: (10 Marks)
 - Setting
 - Theme
 - Characters
 - Language
 - Plot

The crowd hissed, such a thing was unheard of, didn't a man own a woman's body and soul? Marriage was sacred and chik' saw to it that it remained that way through by a series of taboos that made it almost impossible to sever the union. However, the insult had been great. To accuse someone of juok', witchcraft, even in jest was an unforgivable crime, and there had been precedents, if the woman and her people were determined enough to get separation. The people of Yimbo were a proud lot and their love for their daughter was known all round for they always came out in massive

support of her at various ceremonies and functions. The only saving grace would be the high esteem in which they held their son in law, Owour Kembo the chief.

"And where might he be?" Inquired someone, so taken up had they been by Nyar Yimbo's oratory that they had failed to notice his absence. "He went to a friend's funeral the day before yesterday and is due back today" Meanwhile I will teach that she will learn a lesson "This from Otieno her brother in law. She looked at him straight in the eye and hissed" just you dare! "He retreated at the pure venom in her eyes. Besides, he was afraid of his brother who had added scandal to all his other sins by falling to ever lay a finger on his wife.

She left without further ado and her children, forgotten in the confusion ran after her. This would never do. She turned and gently but firmly ordered them to go back and await their father's return.

"But mother....." started the argumentative Obura. "No buts! just go back and do as I tell you." She left them and went swiftly on her way. The crowd stood mesmerized for a while before departing also.

Question TWO

- a. With clear examples, describe **FIVE elements** discussed in Freytag's pyramid basic structure for dramatic story telling.
(10 Marks)
- b. Explain with examples any **FOUR** types of creative writing discussed in this unit. (10 Marks)

Question THREE

Discuss any **FIVE** types of characters discussed in this unit. (10 Marks)

Highlight **FIVE** benefits you acquire for studying creative writing as a unit in your undergraduate course. (10 Marks)

Question FOUR

- a. Discuss the following elements of creative writing discussed in this unit;
 - Dialogue
 - Narration
 - Setting
 - Structure
 - conflict(10 Marks)
- b. You are planning to write a narrative for publication in the Daily Nation Newspaper. Discuss **FIVE** ways in which you can create a complex character for your narrative (10 Marks)

Question FIVE

- a. You have been asked to teach your peers on the differences between technical writing and creative writing. Develop a table diagram showing **FIVE** the differences between technical writing and creative writing. (10 Marks)

- b. Explain any **FOUR** major steps you will follow while writing a creative writing. (10 Marks)