



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:
BACHELOR OF BROADCASTING AND JOURNALISM
HBJ 4101: :BASIC ENGLISH AND COMPETENCE

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: Pick DateApr 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a. Make sentences using the following sentence structure: (10 marks)
 - i. Subject + Verb + Complement (SVC)
 - ii. Subject + Verb + Adjunct (SVA)
 - iii. Subject + Verb + Object + Complement (SVOC)
 - iv. Subject + Verb + Object + Adjunct (SVOA)
 - v. Adjunct + Subject + Verb + Object (ASVO)
- b. Write one paragraph text about university life with atleast 100 words showing at least one example in each of the following parts of a speech.

Underline and label each answer. (14 marks)

- 1) Noun
- 2) Verbs
- 3) Adjectives
- 4) Adverbs

- 5) Pronoun
- 6) Determiner
- 7) Conjunctions

- c. Discuss the following common errors in sentence constructions. (6 marks)
 - a. Fragment
 - b. Run-on
 - c. Comma Splice

Question TWO

- a. Explain with clear examples any **FIVE** features of spoken English discussed in this unit. (10 marks)
- b. You have been asked to write a headline for a local newspaper. Explain any **FOUR** types of headlines you would consider using. (10 marks)

Question THREE

- a. Discuss the following types of sentences giving two clear examples in each. (10 marks)
 - Simple sentence
 - Complex sentence
 - Compound sentence
- b. Explain any **FIVE** elements of News writing as discussed by James W. Kershner (2009). (10 marks)

Question FOUR

- a. Explain any **FOUR** types of leads used in News writing (10 marks)
- b. With clear examples, discuss any **FOUR** types of Writing discussed in this unit (10 marks)

Question FIVE

- a. Your local area has been hit by a heavy storm which has killed some people and injured many. Using this information, write part of your News story: in your newspaper you should include the following;
 - A News headline to cover the story
 - A leads sentence for the story

- Atleast two paragraphs as part of the of the body of the story.
- The ending.

(12 marks)

b. Discuss **FOUR** characteristics of a catch phrase (8marks)