



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:
BACHELOR OF BROADCASTING AND JOURNALISM
HMC 4101: :BASIC ENGLISH AND COMPETENCE

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: Pick Date Apr 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a. Discuss the following terms as used in News room (10 marks)
- 1) Anchor
 - 2) Under investigation
 - 3) Breaking News
 - 4) Lead story
 - 5) Allegedly
- b. Identify and then write the name of the part of speech; for each underlined word in the following sentence. (6 marks)
- They attended the concert last weekend.
 - Several cats ran into Rob's garage.
 - The truck driver delivered the packages quickly.
 - Fast runners won all the awards at the track meet.
 - My friends and I walked home after school.
 - I wanted a peanut butter and jelly sandwich for lunch yesterday.
- c. Define the following types of sentences giving two sentences in each (10 marks)

- Simple sentences
- Compound sentence
- Complex sentence

d. Identify any **FOUR** situations where you can use formal language in writing. (4 marks)

Question TWO

- a. The following words are spelt incorrectly: spell them correctly and make a sentence to portray the meaning given in each; (10 marks)
- Mischievuous (meaning: when you are naughty or cause trouble and find it funny)
 - Nauseus (meaning: when you feel like you want to vomit)
 - Qunoa (meaning: a starchy grain from South America.)
 - Paradym (meaning: a typical example or pattern of something; a pattern or model)
 - Acsede (meaning: to agree to a demand and/ to assume a position.)
- b. Explore with clear examples any **THREE** types of errors encountered during sentence constructions as discussed in this unit. (10 marks)

Question THREE

- a. With clear examples discuss the following types of writings (10 marks)
- Narrative
 - Descriptive
 - Expository
- b. Discuss any **FIVE** characteristics of spoken English discussed in this unit (10 marks)

Question FOUR

- a. Define a lead sentence in News writing. (2 marks)
- b. Your friend is planning to write a lead for your local newspaper. He has asked you to advise him on how to write a good lead. Discuss any **FIVE** Do's that you should ask him to consider while writing a lead sentence. (10 marks)
- c. Explain the following basic parts of a sentence. (8 marks)
- Subject
 - Object
 - Compliment
 - verb

Question FIVE

- a. A natural disaster has hit your local area; the government has announced many dead and scores injured. They have also declared a state of emergency with people being evacuated from the area. You have been sent to cover the news in the area; write a News report which should contain the following; (12 marks)
- A News headline to cover the story
 - A leads sentence for the story
 - Atleast two paragraphs as part of the body of the story
 - The conclusion
- b. Discuss any **FOUR** functions of a catch phrase as discussed in this unit (10 marks)