



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:

BACHELOR OF BROADCAST JOURNALISM & BACHELOR OF JOURNALISM AND MASS
COMMUNICATION

HMC4209: INTERPERSONAL COMMUNICATION

SERIES: JANUARY 2025

TIME: 2 HOURS

DATE: Pick DateDec 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of FIVE questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a) Explain the following linear models in interpersonal communication. (12 Marks)
 - i) Laswell Model
 - ii) Interactive Model
 - iii) Transactional Model.
- b) Discuss FIVE features of Interpersonal communication. (10 Marks).
- c) Explain the difference between Impersonal communication and Interpersonal communication (8 Marks)

Question TWO

- a) "Listening is an important skill in interpersonal communication ". Discuss any FIVE types of listening that affect interpersonal communication. (10 Marks)

John and Ali have been having communication problems for the last three days.

- b) Explain how each can use FIVE nonverbal communication signals to enhance communication between them. (10 Marks)

Question THREE

- a) Discuss the benefits of self-disclosure in interpersonal communication (10 Marks).
- b) Explain any FIVE styles of managing conflicts in interpersonal communication (10 Marks)

Question FOUR

- a) Discuss any FIVE principles of interpersonal communication (10 Marks)
- b) Explain the following two perceptual processes in interpersonal communication. (10 Marks)
 - i) Self-fulfilling prophecy,
 - ii) Implicit personality Theory.

Question FIVE

- a) Discuss any FIVE factors that influence self-concept. (10 Marks)
- b) Kate, an American and Imani, a Kenyan are friends. Discuss five ways in which differences in culture and gender influence how they interact with each other. (10 Marks)