



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:
BACHELOR OF BROADCAST JOURNALISM
HBJ 4404: DIRECTING FOR VIDEO AND FILM
END-OF-SEMESTER EXAMINATION

SERIES: DECEMBER 2024

TIME: 6 WEEKS

DATE: DECEMBER 2024

Instructions to Candidates

Do not write on the question paper.

PROJECT
Television Drama

MILESTONE ONE: DIRECTING AND PRODUCTION (80 Marks)

GROUPS of SIX Members

A. Concept Development (15Marks)

Develop your TV series concept for Season ONE of 30 Episodes

- i. Decide whether you want to script and produce a Spec Episode or a Spec Pilot.
- ii. Create a brief outline of your pilot episode.
- iii. Revise your outline following peer review

B. Creating a Bible of your Series (15 Marks)

Create a bible for YOUR 30 series: you will develop your original idea for a series into a document that defines the concept, the major characters and brief descriptions of the episodes for season one.

C. Scripting a 3-Act Spec Episode (15Marks)

You will write your first 3 Act episode (or the 1st instalment of your Web Series)

You will:

- i. Create a brief outline of your pilot episode.
- ii. Revise your episode outline following peer review.
- iii. Create a detailed outline of your 3 acts.
- iv. Revise your script.

D. Direct Episode One (40marks)

- v. Audition for Talent
- vi. Organize for Rehearsals
- vii. Shoot and edit.

MILESTONE TWO: ORAL PRESENTATION (15Marks)

You are going to take your viewer through your directorial journey giving a brief account of:

Stage A: Pre-Production

- i. How you identified your script and themes
- ii. In your reading of the script explain your interpretation of the script
- iii. Casting
- iv. Directing actors
- v. Rehearsals
- vi. Production design

Stage B: Production

- i. Breaking down the script.
- ii. Continuity.
- iii. Directing the crew.
- iv. The camera and shot preferences.
- v. Storyboarding.
- vi. Lighting and sound.
- vii. Shooting

Stage C: Post-Production

Editing :

- i. Titles and acknowledgements

You will present your directorial journey orally before your peers on 6th December 2024 and then submit your paperwork.