



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:
BACHELOR OF BROADCAST JOURNALISM
HBJ 4302: PRINCIPLES OF VIDEO EDITING

SERIES: DECEMBE 2024

TIME: 2 HOURS

DATE: Pick DateDec 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- i. Highlight FIVE panels available in the Premiere Pro interface, and those found in the default Editing workspace(10 Marks)
- ii. Explain FIVE different tools in Adobe Premiere Pro that are designed to perform tasks useful during the editing process.(20 Marks)

Question TWO

Prepare a group story board for a creative idea for a 3 minutes promotional video about the topic of your choice. Using Adobe Premiere Pro CC editing software, edit the video using appropriate video editing tools. Add sound and sound effects and titles to the edit. Upload the video on YouTube and share the link. (Ensure the link is shareable and accessible). Incorporate transition, videos and photos, texts, graphics, narrations, special effects in your presentation. (40 Marks)