



TECHNICAL UNIVERSITY OF MOMBASA

School of Business

Department of Business Administration

UNIVERSITY EXAMINATION FOR:

BACHELOR OF BUSINESS ADMINISTRATION

BLT 2235: PROJECT MANAGEMENT

END OF SEMESTER EXAMINATION

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: Pick Date April 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE (Compulsory)

- a) Define a project and explain two ways it differs from regular operational activities in an organization. (6 marks)
- b) Describe five key stages of project formulation and initiation, explaining their significance in project success. (10 marks)
- c) Discuss five importance of stakeholder engagement in project planning. Support your discussion with examples. (8 marks)
- d) Explain five techniques used in conducting a feasibility study for a project. (6 marks)

Question TWO

- a) As the CEO of Kazele firm you have been given the responsibility of recruiting a project manager for one of the company projects. Describe five qualities you will consider in recruiting the manager. (10 marks)
- b) Highlight five significance of having a well-prepared business case before starting a project. (10 marks)

(10 marks)

Question THREE

- a) Explain five sources of project risks. (10 marks)
- b) Explain any five methods used by Project Managers in Project estimation (10 marks)

Question FOUR

- a) Explain five importance of maintaining project records and documents, including contract documents, milestone reports, and payment documents. (10 marks)
- b) Discuss the role of project inspection and handing-over reports in ensuring project success. (10 marks)

Question FIVE

- a) Define the Work Breakdown Structure (WBS) and explain four ways how it contributes to effective project planning. (10 marks)
- b) Discuss five reasons that make it important to define terms of reference (TOR) in a project. (10 marks)