



TECHNICAL UNIVERSITY OF MOMBASA

School of Business

Department of Business Administration

ORDINARY UNIVERSITY EXAMINATION FOR:
BACHELOR OF BUSINESS AND OFFICE MANAGEMENT
BOM 4102: INTRODUCTION TO BUSINESS MANAGEMENT

SERIES: APRIL 2025

TIME: 2HOURS

DATE: 8 May 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a) Define a Stock Market and briefly discuss the function of stock exchange. (10 marks)
- b) Government is the centre of political authority having the power to govern the people it serves. It maintains and regulates orderly relationship among its citizens. State and explain the role of the government in business. (10 marks)
- c) Describe various factors that constitute the business environment. (10 marks)

Question TWO

- a) Distinguish private company from public company. (4 marks)
- b) Describe characteristics, advantages and disadvantages of sole proprietorship. (16 marks)

Question THREE

- a) Mr. Obuya and Mr. Michael are trading independently. They are intending to convert their business into a partnership. What advantages will partnership have? (10 marks)
- b) When enterprises establish a business, they must decide on the form of business ownership they want. Explain the various factors to consider when venturing into a business. (10 marks)

Question FOUR

- a) Identify the key levels of managerial in organization. (6 marks)
- b) Discuss factors affecting organizing decisions in business organization. (8 marks)
- c) Explain at least three functions of management. (6 marks)

Question FIVE

- a) Define business ethics. (4 marks)
- b) Identify the levels of questions addressed in ethics. (8 marks)
- c) Explain how manager can improve ethical behaviour in their organization. (8 marks)