



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R V)

## **BMC 2212: ADVANCED VIDEO EDITING SKILLS**

END OF SEMESTER EXAMINATIONS

**SERIES:** APRIL 2014

**TIME:** 2 HOURS

### **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

***This paper consists of Three printed pages.***

## SECTION A (Compulsory)

### QUESTION 1

- a) Explain **FOUR** functions of video editing. (4 marks)
- b) Compare linear editing with non-linear editing system. (6 marks)
- c) Identify any **FOUR** digital parts that can be used to transfer data from camera. (4 marks)
- d) Define the following video editing terminology:
- i) Cut away (2 marks)
  - ii) Jump cut (2 marks)
  - iii) Logging (2 marks)
- e) Identify **FOUR** major characteristics of HD video format. (4 marks)
- f) Explain the following terms as used in computer editing:
- i) Media file (2 marks)
  - ii) Media clips (2 marks)
  - iii) Project file (2 marks)

## SECTION B (Answer any TWO questions)

### QUESTION 2

- a) Briefly discuss the following scene structure:
- i) Dramatic emphasis (5 marks)
  - ii) Master scene technique (5 marks)
  - iii) Shot/reverse shot (5 marks)
- b) Use example to explain how cutting on action can be used and establish picture continuity. (5 marks)

### QUESTION 3

Discuss the process of transforming raw video footage into a complete movie. (20 marks)

### QUESTION 4

Discuss the following video editing technique

- a) Relational editing
- b) Acceleration editing
- c) Thematic editing
- d) Expanding time (20 marks)

### QUESTION 5

- a) The figure below shows a user interface of a video editing software:
- i) Label parts marked A to G (7 marks)

**ii)** Highlight the functions of parts A to G

**(7 marks)**

**b)** Explain advantages of non-linear editing.

**(6 marks)**