



TECHNICAL UNIVERSITY OF MOMBASA

School of Business

Department of Business Administration

UNIVERSITY EXAMINATION FOR:

BACHELOR OF BUSINESS ADMINISTRATION/BACHELOR OF TECHNOLOGY IN
INFORMATION TECHNOLOGY/BACHELOR OF ARCHITECTURE/BACHELOR OF
INFORMATION SCIENCE/BACHELOR OF TECHNOLOGY IN APPLIED PHYSICS

BMG 4104/BMG 4451/ BMG 4250: PRINCIPLES OF MANAGEMENT

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JULY 2025

TIME: 2HOURS

DATE:1Jul2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a) i) Management is an art as well as a science. Explain two reasons each why management is both an art and a science. (4 marks)
- ii) Discuss any four merits of contingency approach to modern management practice. (8 marks)
- b) Failing to plan is planning to fail. Explain any five importance of planning in any organization. (10 marks)
- c) Explain any four barriers to effective communication and how they can be overcome. (8 marks)

Question TWO

- a) Describe any four Principles of Henri Fayol and explain how they can be applied in modern organizations. (8marks)

- b) Discuss the three main leadership styles and their effectiveness in different organizational contexts. (12 marks)

Question THREE

- a) Managers operating large business companies find it prudent to delegate authority to junior managers. Explain any five disadvantages of this arrangement. (10 marks)
- b) Discuss any five factors affecting the span of management control. (10 marks)

Question FOUR

- a) Azali Company Limited intends to implement a new technology for its operations Identify five challenges that the management will face and the strategies that they will use to manage the change. (10 marks)
- b) Managers play a great role in the success of organization operations plans. Discuss the key Management roles proposed by Mintzberg. (10 marks)

Question FIVE

- a) Explain any five ways through which effective staffing contributes to organizational success. (10 marks)
- b) Discuss any five emerging trends and challenges that are faced in the field of managerial skills. (10marks)