TECHNICAL UNIVERSITY OF MOMBASA

School of Business

Department of Business Administration

ORDINARY UNIVERSITY EXAMINATION FOR:

BACHELOR OF BUSINESS ADMINISTRATION

BACHELOR OF COMMERCE

BACHELOR OF BUSINESS AND INFORMATION TECHNOLOGY

BACHELOR OF SUPPLY CHAIN MANAGEMENT

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

BACHELOR OF TECHNOLOGY IN INFORMATION TECHNOLOGY

BACHELOR OF SCINCE IN COMPUTER SCIENCE

BMG 4101/BFI 4101: BUSINESS STUDIES

SERIES:APRIL Pickyear2025

TIME:2HOURS

DATE: Pick DateApr2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attemptquestion ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

Mark is an upcoming businessman in Avocado farming in Kitui. He has been farming avocado in his farm and selling them in the nearby shopping centers. His business for avocado has expanded following the great demand for avocados in China. The business has been a source of his livelihood and his family. Ben, who is a friend form Europe has advised him that he can gain more from E-Commerce. However, mark believes that his business is a small business to cater for his family needs. He doesn't really understand what E-commerce is.

(a) Explain to Mark what is E-commerce and the benefits he may gain from E-commerce. [10 marks]

(b) How can marks' venture benefit from the aids to trade? [10 marks]

(c) As a business manager, mark needs to ensure his business is socially responsible. Discuss corporate social responsibility and the dimensions which business managers can adopt in regard to social responsibility. [10 marks]

Question TWO

a) Mzee is about to retire from his position in one of the leading banks. He is really concerned since he is not used to staying at home. A friend has advised him to set up a hardware shop which he can be running by himself to keep him busy. He is not sure about this idea because he believes he should partner with another person to increase his business' chances of survival. Detail for Mzee any five pros and five cons associated with a sole proprietorship. (10 marks)

b) Explain any five benefits of companies quoted in the NSE. [10 marks]

Question THREE

a) Distinguish capitalism economic system and socialism economic system. (10 marks)

b) Owners of a partnership are usually referred to as partners and there may be different types of partners in within the partnership. Discuss any five types of partners. (10 marks)

Question FOUR

a) A partnership may be dissolved under various circumstances. Expound on any five reasons why a partnership may be dissolved. (10 marks)

b) Your former school mates want to form a company. They have approached you to advise them on how to go about it. Explain to them what a company is, and the process of forming a company. [10 marks]

Question FIVE

a) The business is an open system and must interact with its environment to thrive. Any business that ignores its environment does so at its own risk. Explain five elements that make up the external environment giving practical examples of how they affect businesses from the Kenyan scenario (10 marks)

b) Your friends want to register a company. They have been advised to prepare their articles of association and memorandum of association. However, they are not sure what these documents are. Detail for them the contents of the memorandum of association. (10 marks)