



# TECHNICAL UNIVERSITY OF MOMBASA

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School of Business

Department of Business Administration

## SPECIAL/SUPPLEMENTRY UNIVERSITY EXAMINATION

### FOR:

BACHELOR OF BUSINESS ADMINISTRATION

BACHELOR OF COMMERCE

BACHELOR OF BUSINESS AND OFFICE MANAGEMENT

BMG 4101: PRINCIPLES OF MANAGEMENT

**SERIES:**AUGUST *Pick*year2025

**TIME:** 2HOURS

**DATE:** *Pick* DateAug 2025

#### **Instructions to Candidates**

You should have the following for this examination

*-Answer Booklet, examination pass and student ID*

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

**Do not write on the question paper.**

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#### **Question One (30 Marks)**

- a) Management is the art and science that guides the use/utility of human efforts and other source efficiently to effectively achieve both individual and group goals for the accomplishment of the organization objectives. Briefly elaborate the above statement and explain the importance of management to an organization (10 Marks)
- b) Explain the managerial roles advanced by Henry Mitzberg and discuss how they can assist managers in smooth running of an organization (10 Marks)
- c) Discuss the factors that are likely to determine the span of control in an organization (10 Marks)

#### **Question Two (20 Marks)**

- a) Henry Fayol being a forerunner of manager scholarship developed several management principles which are applied in today's management. Discuss these principles and show with examples how they apply in organizations today (14 marks)
- b) Leadership is a very critical function of management. Elucidate three styles of leadership a manager can use at any particular time, give relevant examples (6 Marks)

**Question Three (20 Marks)**

- a) Discuss the external sources of employee sourcing that an organization could use in recruiting its manpower (10 Marks)
- b) With use of examples explain the barriers to effective planning (10 Marks)

**Question Four (20 Marks)**

- a) With use of examples elucidate some of the motivational strategies to workers that can be used by organization to boost achievements of an organizational goals (10 Marks)
- b) With use of examples explain the contemporary management challenges that modern managers are facing in the endeavour to accomplish the organizational objectives (10 Marks)

**Question Five (20 marks)**

- a) Discuss the following themes of leadership:
  - (i) Trait theory
  - (ii) Situational theory (10 Marks)
- b) With use of examples discuss the importance of delegation in an organization (10 Marks)