



TECHNICAL UNIVERSITY OF MOMBASA

School of Business

Department of Business Administration

UNIVERSITY EXAMINATION FOR:

BACHELOR OF BUSINESS ADMINISTRATION

BACHELOR OF COMMERCE

BACHELOR OF BUSINESS IN INFORMATION TECHNOLOGY

BACHELOR OF SCIENCE IN COMPUTER SCIENCE

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

BACHELOR OF TECHNOLOGY IN INFORMATION TECHNOLOGY

BFI 4101: BUSINESS STUDIES

SPECIAL/SUPPLEMENTARY EXAMINATION

SERIES: JULY 2025

TIME: 2 HOURS

DATE: Pick Date Jul 2025

Instructions to Candidates:

You should have the following for this examination

Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions.

Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

QUESTION ONE

- a) Define a partnership and describe the instances that would lead to a partnership being dissolved. **(10 marks)**
- b) Describe the elements of the organization's public in the microenvironment of a business. **(10 marks)**
- c) Organizing is one of the key functions of management. Describe the activities that take place during the organizing function. **(10 marks)**

QUESTION TWO

- a) One of the functions of management is controlling. Describe the features of the controlling function of management. **(10 marks)**
- b) A business environment consists of the micro and the macro environment. Describe the principal elements of the task environment of a business. **(10 marks)**

QUESTION THREE

- a) The prices of goods and services have to be established by the business owner. Define product pricing and describe the rules to be followed when pricing any product. **(10 marks)**
- b) The owners of a business can help to improve the ethical climate of their business. Discuss. **(10 marks)**

QUESTION FOUR

- a) It is important for business owners to understand the functions of the financial markets. Describe the functions of the financial markets. **(10 marks)**
- b) Describe the aspects of human resource management from a social perspective. **(10 marks)**

QUESTION FIVE

- a) Mr Koti has decided to start a business with two of his friends. Describe the merits of this form of business ownership. **(10 marks)**
- b) People set up businesses to achieve a certain end. Describe the common goals of setting up a business. **(10 marks)**