TECHNICAL UNIVERSITY OF MOMBASA

FACULTY OF ENGINEERING AND TECHNOLOGY
DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING
UNIVERSITY EXAMINATION FOR:
DIPLOMA IN ELECTRICAL ENGINEERING
EEE 2310: INDUSTRIAL ORGANIZATION AND MANAGEMENT
END OF SEMESTER EXAMINATION
SERIES: APRIL 2025
TIME : 2 HOURS

Instructions to Candidates
You should have the following for this examination
-Answer Booklet, examination pass and student ID
This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.
Do not write on the question paper.

Question ONE

(a) Differentiate between complementary and substitute goods giving examples in each case. (6 marks)
(b) The human resource perspective to management suggests that jobs should be designed to meet higher level needs by allowing workers to use their full potential. State five comparison between theory X and Y as developed by McGregor. (10 marks)
(c) Explain four functions of management in an organization. (8 marks)
(d) Describe the following types of management;
  i. Management by objectives (MBO). (3 marks)
  ii. Management by exception. (MBE) (3 marks)

Question TWO

(a) Illustrate the levels of management in an organization citing their functions. (10 marks)
(b) Differentiate between 'authority' and 'responsibility' as used in management. (4 marks)
(c) Explain the importance of Central Bank in a country. (6 marks)

Question THREE

(a) Explain the aims of recruitment and selection in an organization. (10 marks)
(b) Explain five disadvantages of external employee recruitment. (10 marks)

Question FOUR

a) Describe the process of production planning process. (8 marks)
b) List four types of organization structures. (8 marks)
c) Differentiate between project planning and project management. (4 marks)

Question FIVE

(a) Explain four main types of trade's disputes that are handled by COTU-K (8 marks)
(b) Differentiate between working capital and fixed capital. (4 marks)
(c) Outline four methods used by companies to raise capital. (8 marks)