TECHNICAL UNIVERSITY OF MOMBASA

FACULTY OF ENGINEERING AND TECHNOLOGY
DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING
UNIVERSITY EXAMINATION FOR:
DIPLOMA IN TELECOMMUNICATION IN ELECTRICAL ENGINEERING
EEE 2310: INDUSTRIAL ORGANIZATION AND MANAGEMENT
SUPPLIMENATRY/ SPECIAL EXAMINATIONS
SERIES: JULY 2025
TIME: 2 HOURS

Instructions to Candidates
You should have the following for this examination
-Answer Booklet, examination pass and student ID
This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.
Do not write on the question paper.

Question ONE

a) Explain two factors that influence elasticity of demand of a product. (4 marks)

b) Give four disadvantages of external employee recruitment process. (6 marks)

c) List the principles of management that were developed by F.W Taylor. (14 marks)

d) State three management styles used by organizations. (6 marks)

Question TWO

a) Explain the aim of recruitment and selection in an organization. (4 marks)

b) List five benefits of training employees. (6 marks)

c) Explain five factors to consider when setting up departments in an organization. (10 marks)

Question THREE

a) Outline three characteristics of each of the following methods of production.

  i. Job production. (2 marks)

  ii. Batch production. (2 marks)

c) Explain the three main phases of a project. (10 marks)

d) List six responsibilities of a project manager in a given framework. (6 marks)

Question FOUR

a) differentiate between working capital and fixed capital. (4 marks)

b) Outline four methods used by companies to raise capital. (4 marks)

c) Give four reasons for holding stocks in an organization. (8 marks)

d) State four objectives of store keeping. (4 marks)

Question FIVE

a) Economists divide resources into four categories. Explain the categories. (12 marks)

b) State four factors to consider in analyzing market structure. (4 marks)

c) Highlight four benefits of international trade. (4 marks)