

TECHNICAL



UNIVERSITY OF

MOMBASA

School of Business

Department of business administration

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN SUPPLY CHAIN MANAGEMENT

BMG 3110 THEORY & PRACTICE MANAGEMENT

SERIES: April 2025

TIME: 2 HOURS

DATE: Pick Date Apr 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. **Attempt question ONE (Compulsory) and any other TWO questions.**

Do not write on the question paper.

Question ONE (Compulsory) – 30 Marks

a) Define the term:

i. Management (2 marks)

b) Explain Five principles of directing function. 10 marks)

c) Explain Four Styles of leadership. (8 marks)

d) Discuss the Abrahams Theory of motivation. (10 marks)

Question Two

a) Explain FIVE types of micro business environment. (10 marks)

b) Discuss Five Functions of Management. (10 marks)

Question Three

a) Explain Five importance of control as a management function. (10 marks)

b) i. Define the term planning process.

ii. Discuss Three types of plans.

(9 marks)

Question Four

a) Explain Five advantage of wide span of control.

(10 marks)

b) Discuss five factors to consider when choosing an organization structure.

(10 marks)

Question five

a) Explain Five Importance of business ethics.

(10 marks)

b) Discuss FIVE Benefits of corporate social responsibility to the organization.

(10 marks)