



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION

(MASS II)

BMC 1112: MEDIA PRESENTATION SKILLS

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JULY 2014

TIME: 2 HOURS

INSTRUCTIONS:

– ATTEMPT **ALL** QUESTIONS

This paper consists of Two printed pages.

You have been presented with a broadcast copy (attached)

Assume you were to present a voice over for a video documentary based on the script below:

a) Re-write the script in broadcast language. **(25**

marks)

b) Present and record your narration in the studio. **(45**

marks)