



# **TECHNICAL UNIVERSITY OF MOMBASA**

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG II)

## **BGD 2114: PHOTOGRAPHIC TECHNIQUES I**

SUPPLEMENTARY/SPECIAL EXAMINATIONS

**SERIES:** JULY 2014

**TIME:** 2 HOURS

### **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.

– Answer any other **TWO** questions in Section **B**.

***This paper consists of Two printed pages.***

**SECTION A (Compulsory)**

**QUESTION 1**

- a) Explain the use of the following photographic shots:
- i) Close-up **(5 marks)**
  - ii) Extreme close up **(5 marks)**
  - iii) Medium shot **(5 marks)**
  - iv) Long shot **(5 marks)**
- b) Distinguish between the following:
- i) Composition **(5 marks)**
  - ii) Elements **(5 marks)**

**SECTION B (Answer any TWO questions)**

**QUESTION 2**

Explain the term “photographic process”. **(20 marks)**

**QUESTION 3**

Identify the **FOUR** main differences that exist between slide and print films. **(20 marks)**

**QUESTION 4**

Use diagrams to show the difference between TLR and SLR photographic camera designs. **(20 marks)**