



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG III)

BGD 2208: LAW FOR DESIGNERS

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: JULY 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.

– Answer any other **TWO** questions in Section **B**.

This paper consists of Three printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Define:
- i) Law (2 marks)
 - ii) Crime (2 marks)
 - iii) Negligence (2 marks)
 - iv) Literacy works (2 marks)
 - v) Trademark (2 marks)
- b) Explain any **TWO** differences between the Criminal Law and Civil Law. (4 marks)
- c) Give any **FIVE** characteristics of law. (5 marks)
- d) Outline any **FIVE** right of authors that are protected by copyright. (5 marks)
- e) Explain **THREE** essentials of Defamation. (6 marks)

SECTION B (Answer any TWO questions)

QUESTION 2

- a) Discuss **FOUR** privacy breaches that designers and artists must avoid to keep safe from law suits. (12 marks)
- b) Explain **FOUR** defences that a graphic artist can use in court to counter a legal action of privacy breach. (8 marks)

QUESTION 3

- a) i) Outline at least **FIVE** categories of works eligible for copyright protection as per the Kenya Copyright Act (2001). (5 marks)
- ii) Explain the durations of various copyrightable works mentioned in 3 a) i) above. (6 marks)
- b) Giving examples discuss **TWO** main forms of copyright transfer. (6 marks)
- c) Explain how copyright applies to the Bible in terms of ownership and duration. (3 marks)

QUESTION 4

- a) Discuss **FOUR** defences that a graphic designer can use in a case of defamation. (8 marks)
- b) Explain **FOUR** kinds of criminal libels that a graphic artist needs to avoid in the course of his/her work. (8 marks)

- c) Write down various symbols that are used on items to depict Copyright, Trademark, Patent and product produced by a company under the licence of another. **(4 marks)**

QUESTION 5

- a) Explain the difference between a Government and a state. **(4 marks)**
- b) Explain the role of Government in business. **(10 marks)**
- c) Explain **THREE** differences between a Private Limited Company and a Public Limited Company. **(6 marks)**