



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG I)

BGD 2111: ILLUSTRATION PAINGING & MODEL MAKING I

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: JULY 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.

– Answer any other **TWO** questions in Section **B**.

This paper consists of Three printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) i) Define the term illustrator. (2 marks)
ii) List **FOUR** examples of illustrator. (8 marks)
- b) Explain the following painting techniques:
i) Oil painting (3 marks)
ii) Water colour painting (3 marks)
iii) Spray painting (3 marks)
iv) Mosaic (3 marks)
v) Batik (3 marks)
vi) Acrylic painting. (3 marks)
- c) Explain the term tesserae. (2 marks)

QUESTION 2

- a) Explain and give examples of how illustration is used in the following:
i) Publishing
ii) Education
iii) Entertainment
iv) Advertising
- b) Explain the following and give examples:
i) 2-D illustration
ii) 3-D illustration.

SECTION B (Answer any TWO questions)

QUESTION 3

- a) Explain the following steps in design process:
i) Design brief (3 marks)
ii) Rough sketches (3 marks)
iii) Drawing (3 marks)
iv) Colour alternative (3 marks)
v) Artwork (3 marks)
vi) Final copy (3 marks)
- b) Define the term painting. (3 marks)

QUESTION 4

Explain the following forms of illustration

- a) Sketch **(4 marks)**
- b) Technical drawing **(4 marks)**
- c) Painting **(4 marks)**
- d) Photography **(4 marks)**
- e) Prototype **(4 marks)**

QUESTION 5

Providing relevant examples explain the importance of studying illustration as a student of graphic design. **(20 marks)**