



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG II)

BGD 2101: HISTORY OF ART AND DESIGN THEORY I

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: JULY 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.

– Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Define between “pre-historical Art” and “ancient art”. **(6 marks)**
- b) i) Explain the term ‘Art’
ii) Discuss any **TWO** purposes of history of Art. **(6 marks)**
iii) Outline any **FOUR** fields of art in society. **(12 marks)**
iv) Differentiate between “Medieval Western art” and Renaissance Western art”. **(3 marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

- a) Describe the style of composition of the Artwork provided. **(5 marks)**
- b) Interpret the activity and the mood likely to be prevailing at the time. **(15 marks)**

QUESTION 3

Describe each of the following art movement:

- a) Renaissance movement
b) Impression
c) Expressionism
d) Cubism. **(20 marks)**

QUESTION 4

- a) Mention any **THREE** factors to be considered when composing an artwork of silhouette (very early in the morning). **(15 marks)**
- b) Highlight any **FIVE** composition styles. **(5 marks)**