



TECHNICAL UNIVERSITY OF MOMBASA

UNIVERSITY EXAMINATIONS 2023/2024

EXAMINATION FOR THE DEGREE OF MATHEMATICS AND FINANCE

BFI 4352: INTERNATIONAL TRADE AND MARKETS

END OF SEMESTER EXAMINATIONS B

SERIES: DECEMBER 2024

INSTRUCTIONS

- Attempt any four questions
- Mobile phones are not allowed in the examination room.
- Cheating leads to disqualification.

QUESTION ONE

1(a) Discuss the main criteria for selecting international markets
[10marks]

(b) T-bill with \$100,000 face value is issued for \$98,000 and due to mature in 180 days. Calculate the money market yield.
[5marks]

1(c) Discuss the advantages of Economic Integration
[15marks]

QUESTION TWO

2 (a) Discuss the main forms of entry to foreign markets
[10marks]

(b) Discuss any five international commercial terms
[10marks]

QUESTION FOUR

3. (a) Discuss the importance of International business

(b) Discuss the features of a developing economy financial market make it more difficult for the country's central bank to protect their currency . [10marks]

QUESTION FOUR

4(a) Explain the benefits of export promotion (15marks)

4 (b) Explain the causes of rapid growth in the international financial markets.(10marks)

QUESTION FIVE

5. International business faces many restrictions on the inflow and outflow of capital, technology and goods. Discuss [20marks]