



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR:

BACHELOR OF DEVELOPMENTAL STUDIES AND COUNSELING PSYCHOLOGY

HCP 4201: SOCIAL PSYCHOLOGY

SERIES: DEC 2024

TIME: 2 HOURS

DATE: Pick DateDec 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- i. Explain two components of social perception. Use relevant illustrations. (10 Marks)
- ii. Describe the following factors based on social interactions. (10 Marks)
 - a. Similarity and mutual liking
 - b. Similarity -Dissimilarity
- iii. Analyze the role of jealousy as a threat of relationships among young adults. (10 Marks)

Question TWO

- i. Discuss two theories of attitude change (10 Marks)
- ii. Explain the importance of social cognition in maintaining healthy relationships in workplace. (10 Marks)

Question THREE

- i. Highlight FIVE actors that influence conformity in campus social life. (10 Marks)
- ii. Explain attitude formation citing classical and operant conditioning. (10 Marks)

Question FOUR

- i. Discuss FIVE components of group dynamics. (10 Marks)
- ii. Discuss the origin of prejudice among young adults. (10 Marks)

Question FIVE

- i. Prejudice is inevitable. Evaluate this statement. Use relevant illustrations. (10 Marks)
- ii. Discuss the five principles of compliance. (10 Marks)