



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR: DIPLOMA IN SOCIAL WORK COMMUNITY AND DEVELOPMENT

DSW 2102: ADVOCACY AND LOBBYING

END OF SEMESTER EXAMINATION

SERIES: JULY 2025

TIME: 2 HOURS

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- Define advocacy? (2 marks)
- Discuss the importance of advocacy? (8 marks)
- Explain the distinction between lobbying and advocacy? (8 marks)
- State the different types of lobbying? (6 marks)
- Outline and explain the two main approaches of advocacy? (6 marks)

Question TWO

- State and explain challenges on policy advocacy and research? (10 marks)
- Outline factors to consider in lobbying plan? (10 marks)

Question THREE

- a) Discuss the role of advocacy in social change? (10 marks)
- b) Highlight and explain the process for planning advocacy activities? (10 marks)

Question FOUR

- a) Explain why lobbying is necessary in social change? (10 marks)
- b) Describe the process of advocacy? (10 marks)

Question FIVE

- a) Discuss the process of developing an advocacy strategy? (20 marks)