



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

## **BMC 4212: TELEVISION PRODUCTION**

END OF SEMESTER EXAMINATIONS

**SERIES:** APRIL 2014

**TIME:** 2 HOURS

### **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A & B**.
  - Section **A** is **Compulsory**.
  - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages***

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### SECTION A (Compulsory)

#### QUESTION 1

- a) You are chosen to direct a live TV show. Highlight the roles of any **FIVE** technical personnel in your team. **(5 marks)**
  
- b) The choice of shots and framing affects how an image is understood. Explain the psychological effect these shots can have on the viewer
  - i) High angle shot **(2 marks)**
  - ii) Subjective angle **(2 marks)**
  - iii) Dolly shot **(2 marks)**
  
- c) Give **FOUR** reasons why proper lighting is important in TV production. **(4 marks)**
- d) Explain any **THREE** challenges associated with outdoor or location lighting when the sun is your primary source of light. **(6 marks)**

- e) Highlight **FOUR** basic functions of a production switcher. **(4 marks)**
- f) Compare linear with Non-linear post production system. **(5 marks)**

**SECTION B (Answer any Two Questions)**

**QUESTION 2**

- a) Briefly discuss **THREE** microphone qualities you will consider when choosing a microphone for a given production. **(15 marks)**
- b) Define the following sound aesthetic factors:
- i) Figure
  - ii) Continuity
  - iii) Perspective
  - iv) Context
  - v) Energy
- (5 marks)**

**QUESTION 3**

A junior journalism club has invited you to give a presentation on how to compose effective camera shots. Prepare short notes for you presentation. **(20 marks)**

**QUESTION 4**

Discuss the process you would follow from conception of a program idea to finally releasing the media product DVD format. **(20 marks)**

**QUESTION 5**

- a) Briefly discuss the following field production systems highlighting components, functions and limitations. **(10 marks)**
- i) ENG System
  - ii) EFP System
- b) Discuss how the following camera settings affects image:
- i) Lens focal length
  - ii) Shutter speed
- (10 marks)**