



TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF SOCIAL SCIENCES
UNIVERSITY EXAMINATION FOR:
BACHELOR OF ARTS COUNSELLING PSYCHOLOGY
HCP 4204: PSYCHOLOGY OF LEARNING
SERIES: JULY 2025
TIME: 2 HOURS
DATE: JULY 2025

Instructions to Candidates

You should have the following for this examination

1. *Answer booklet*
2. *Examination pass*
3. *Student identity card*

This paper contains **FIVE** questions.

Attempt question **ONE** (compulsory) and any other **TWO** questions

Do not write anything on the question paper

QUESTION ONE

- a. Using appropriate examples, explain the following terms:
 - i. Discrimination learning. (5 marks)
 - ii. Perception. (5 marks)
- b. Explain the characteristics of a typical learning curve. (10 marks)
- c. Discuss the causes of a 'plateau' in learning. (10 marks)

QUESTION TWO

- a. Learning follows specific steps that eventually lead to a permanent change in the behaviour of the learner. Discuss the steps that characterize the process of learning. (10 marks)
- d. Discuss the stages of cognitive development by Jean Piaget. (10 marks)

QUESTION THREE

- a. Explain five factors that influence human perception. (10 marks)
- b. Using examples, explain the process of Encoding. (10 marks)

QUESTION FOUR

- a. Highlight five characteristics of learning. (10 marks)
- b. Explain the difference between reinforcement and punishment. (10 marks)

QUESTION FIVE

- a. With a critical evaluation, discuss the Social Learning Theory. (10 marks)
- b. Explain the 'Essentials' of Learning by Insight. (10 marks)