



TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF SOCIAL SCIENCES
UNIVERSITY EXAMINATION FOR:
BACHELOR OF ARTS COUNSELLING PSYCHOLOGY
HCP 4204: PSYCHOLOGY OF LEARNING
SERIES: DECEMBER 2024
TIME: 2 HOURS
DATE: DECEMBER 2024

Instructions to Candidates

You should have the following for this examination

1. *Answer booklet*
2. *Examination pass*
3. *Student identity card*

This paper contains **FIVE** questions.

Attempt question **ONE** (compulsory) and any other **TWO** questions

Do not write anything on the question paper

QUESTION ONE

- a. Explain the following terms in relation to how memory works:
 - i. Storage. (5 marks)
 - ii. Retrieval. (5 marks)
- b. Using examples, discuss discrimination learning in psychology. (10 marks)
- c. Explain the Dual Process Theory on remembering and forgetting. (10 marks)

QUESTION TWO

- a. Explain the process of learning by insight. (10 marks)
- b. Compare and contrast classical conditioning (CC) and operant conditioning (OC).
How are they alike? How do they differ? (10 marks)

QUESTION THREE

- a. Explain the process of sensation in learning. (10 marks)
- b. Highlight the characteristics of a typical learning curve. (10 marks)

QUESTION FOUR

- a. Highlight the key principles of the theory of Constructivism. (10 marks)
- b. Explain the method of loci as a way of enhancing memory. (10 marks)

QUESTION FIVE

- a. Albert Bandura (1925-2021) was a professor and great scholar of his time. Discuss Albert Bandura's major contribution to the psychology of learning. (10 marks)
- b. Discuss five learning styles. (10 marks)