



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R II)

BMC 2110: MEDIA LAW AND ETHICS

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JULY 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.

– Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) State at least **SIX** characteristics of law. **(6 marks)**
- b) State **FOUR** functions of the law. **(4 marks)**
- c) Using examples state the **TWO** major models of media regulation. **(4 marks)**
- d) Differentiate between deontological and teleological ethical state. **(4 marks)**
- e) State **SIX** sources of law. **(6 marks)**
- f) Explain the **THREE** forms of defamation. **(6 marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

Giving examples explain the classification of human rights. **(20 marks)**

QUESTION 3

Trace the development of communications law in Kenya from 1998 to the present day. **(20 marks)**

QUESTION 4

Explain the defences to defamation. **(20 marks)**

QUESTION 5

Using examples explain the code of conduct for journalist in Kenya. **(20 marks)**