



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 1)

BMC 2105: TV PRODUCTION TECHNIQUES I

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JULY 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.

– Answer any other **TWO** questions in Section **B**.

This paper consists of Three printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Highlight functions of the following production team members:
- i) Executive producer **(2 marks)**
 - ii) Producer **(2 marks)**
 - iii) Floor Manager **(2 marks)**
- b) It is a breaking story situation and you have been called to supervise field production team choose a production system and explain your choice. **(6 marks)**
- c) i) Define camera exposure. **(2 marks)**
ii) Briefly explain any **TWO** camera controls affecting exposure. **(4 marks)**
- d) Explain the work of a view finder. **(2 marks)**
- e) Define the following field of view designations:
- i) Full shot **(2 marks)**
 - ii) Two shot **(2 marks)**
 - iii) Long shot **(2 marks)**
- f) Compare ENG with EFP production system. **(4 marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

The choice of shot, focus and framing affects how the image is understood. Here are typical shot styles:

- i) Close up shot
- ii) Subjective angle
- iii) Zoom shot
- iv) Dolly shot
- v) High angle shot

- a) Describe these shots. Explain the effect these shots can have on the viewer. **(15 marks)**
- b) i) Define depth of field. **(1 mark)**
ii) Explain any **TWO** factors affecting depth of field. **(4 marks)**

QUESTION 3

Mr Pito has been asked by his executive producer to avail a workplan for his movie idea before it can be considered for financing. Give him a work plan that can convince the executive producer that the idea can be made into a quality movie. **(20 marks)**

QUESTION 4

- a) Explain **FOUR** advantages of digital video. **(8 marks)**

- b) Identify **THREE** advantages of using a tripod. **(6 marks)**
- c) Explain **THREE** reasons why may choose to use a wide angle lens. **(6 marks)**

QUESTION 5

- a) Explain **FIVE** principles that can make you produce shots that have impact and convey meaning. **(15 marks)**
- b) Briefly explain how to keep shot steady when operating a handheld camcorder. **(5 marks)**