



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

**UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION**

BMC 4212: TELEVISION PRODUCTION

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JULY 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
 - Section **A** is **Compulsory**.
 - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages***
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SECTION A (Compulsory)

QUESTION 1

- a) Producing a TV program involves a production team where each member performs a specific function. Highlight the functions of any **FIVE** personnel in the pre-production team. **(5 marks)**
 - b) Explain why you might make use of the following camera techniques:
 - i) Filming with a telephoto lens **(2 marks)**
 - ii) Low angle **(2 marks)**
 - iii) Dolly **(2 marks)**
 - c) Highlight the functions of any **FIVE** basic equipment necessary for a studio production. **(5 marks)**
 - d) Explain **FOUR** advantages of digital video. **(4 marks)**
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- e) The Vice Chancellor wants to make a brief press statement in his office. In the background there is a large window. Explain any **TWO** lighting problems in this situation. **(4 marks)**
- f) Define the following terms as used in post production:
- i) Assemble editing **(2 marks)**
 - ii) Non-linear **(2 marks)**
 - iii) In camera editing **(2 marks)**

SECTION B (Answer any Two Questions)

QUESTION 2

Mr Mutua has an idea that he wants to translate into a movie. Advise him on how to efficiently carry out this task. **(20 marks)**

QUESTION 3

Discuss the conventional structure of a single-column drama script. **(20 marks)**

QUESTION 4

- a) John has an appointment to film an interview session with the governor. With the aid of a simple floor plan, advise him on how he can effectively capture the interview with just one camera. **(10 marks)**
- b) In video production we identify microphones by how they are used. Identify the following microphones. **(2 marks)**
- i) Lavalier microphone
 - ii) Bam microphone
- c) Explain the main advantages of each of the microphone in 4 (b). **(4 marks)**
- i) Dynamic mic
 - ii) Cardioid mic

QUESTION 5

With the aid of a simple light plot sketch, discuss how you would light a scene for a two-persons interview. **(20 marks)**